

FranklinCovey®

World Leader in Time Management and Organization

2010 CORPORATE GIFT CATALOG

A CROSS Brand of Writing Instruments
decorated with Your Brand / Logo / Message

ADSOURCES.COM

CORPORATE GIFTS, PENS, PREMIUMS, & PROMOTIONS | SINCE 1977
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BRAND STATEMENT

Introducing the new FranklinCovey® Collection, stylish writing instruments crafted exclusively by A.T. Cross for FranklinCovey, world leader in time management and organization.

For more than 25 years, FranklinCovey has been providing the most highly effective organizational and planning tools for both business and personal use. Functional and affordable, these premium-quality, refillable writing instruments have been developed to complement the popular FranklinCovey planning systems. The collection features a wide variety of styles designed to appeal to a broad range of consumers.

A gift bearing the FranklinCovey name instantly celebrates individual or corporate achievement and success, and the lifetime mechanical guarantee assures many years of writing pleasure.

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GIFT BOX

Each FranklinCovey® writing instrument is handsomely boxed in gift-ready packaging.





MELBOURNE

The FranklinCovey® Melbourne delivers ultra-function with a simple twist. This everything-you-need-in-one design lets you choose from red, blue or black ballpoint pen colors, or with another twist it's a 0.5mm pencil. The Melbourne is the ideal tool for staying organized and in control. This multi-functioned marvel also carries a lifetime mechanical guarantee.



POLISHED CHROME WITH SATIN BLACK APPOINTMENTS | LS
Multi-Function Pen FC0040-2



SATIN BLACK WITH GOLD-TONE APPOINTMENTS | LS
Multi-Function Pen FC0040-3



Decoration Options: LS= Laser Engraving
 Pricing includes one line of laser engraving. Additional lines, locations, or colors are extra.
 Box Imprinting available on custom imprint orders only.

MELBOURNE				
SKU	Description	50-249	250-499	500-1000+
FC0040-2	Chrome/Black Multifunction Pen	\$16.00	\$13.81	\$12.00
FC0040-3	Black/Gold-Tone Multifunction Pen	16.00	13.81	12.00

ABC

Minimum order = 50 units – please refer to Cross Corporate Catalog for specific decoration information and lead times.



NORWICH

Contemporary detailing and a rubberized grip make the sporty FranklinCovey® Norwich a unique blend of style and function. The Norwich is engineered to sit comfortably in your hand providing hours of effortless writing. Backed by a lifetime mechanical guarantee, the Norwich will be there to get you through even the most arduous projects.



RAVEN BLACK | CI, BI
Ballpoint Pen FC0062-1



SATIN CHROME | CI, BI
Ballpoint Pen FC0062-2



SPORT GREEN | CI, BI
Ballpoint Pen FC0062-3

Decoration Options: CI= Custom Imprint BI= Box Imprint
Pricing includes one line of custom imprinting. Additional lines, locations, or colors are extra.
Box Imprinting available on custom imprint orders only.

		NORWICH		
SKU	Description	50-249	250-499	500-1000+
FC0062-1	Black Ballpoint Pen	\$9.00	\$7.76	\$6.74
FC0062-2	Satin Chrome Ballpoint Pen	9.00	7.76	6.74
FC0062-3	Green Ballpoint Pen	9.00	7.76	6.74

ABC

Minimum order = 50 units – please refer to Cross Corporate Catalog for specific decoration information and lead times.



BRISTOL

The compact, 4.115" size of the FranklinCovey® Bristol makes it perfect for purses, pockets, checkbooks or journals. Perfectly proportioned and easy to store, this petite-sized pen is available in stylish colors, each appointed with polished chrome accents. Ideal for active lifestyles, and backed by a lifetime mechanical guarantee, Bristol is there to record every special occasion.



ONYX BLACK LACQUER | CI, BI
Ballpoint Pen FC0052-1

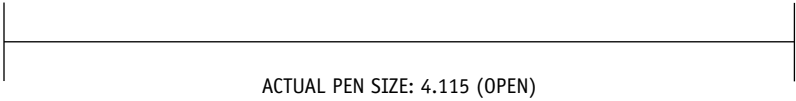


SATIN CHROME | LS
Ballpoint Pen FC0052-2



PINK LACQUER | CI, BI
Ballpoint Pen FC0052-3

PRODUCT SHOWN IS NOT ACTUAL SIZE



Decoration Options: CI= Custom Imprint BI= Box Imprint LS= Laser Engraving
Pricing includes one line of custom imprinting. Additional lines, locations, or colors are extra.
Box Imprinting available on custom imprint orders only.

BRISTOL				
SKU	Description	50-249	250-499	500-1000+
FC0052-1	Black/Chrome Ballpoint Pen	\$9.00	\$7.76	6.74
FC0052-2	Satin Chrome Ballpoint Pen	9.00	7.76	6.74
FC0052-3	Pink/Chrome Ballpoint Pen	9.00	7.76	6.74

ABC

Minimum order = 50 units – please refer to Cross Corporate Catalog for specific decoration information and lead times.



FREEMONT

The Freemont from FranklinCovey® delivers traditional styling with a contemporary flair. The streamlined silhouette is available in several rich, lustrous finishes, each finely accented with distinctive chrome appointments. Backed by a lifetime mechanical guarantee, Freemont will be there to support you in all your endeavors.



DECO BLACK LACQUER | CI, BI
Ballpoint Pen FC0032-1; Ballpoint Pen & 0.9mm Pencil Set FC0031-1



SATIN CHROME | LS
Ballpoint Pen FC0032-2; Ballpoint Pen & 0.9mm Pencil Set FC0031-2



VINEYARD RED LACQUER | CI, BI
Ballpoint Pen FC0032-3; Ballpoint Pen & 0.9mm Pencil Set FC0031-3

Decoration Options: CI= Custom Imprint BI= Box Imprint LS= Laser Engraving
 Pricing includes one line of custom imprinting. Additional lines, locations, or colors are extra.
Box Imprinting available on custom imprint orders only.

		FREEMONT		
SKU	Description	50-249	250-499	500-1000+
FC0032-1	Black Ballpoint Pen	\$11.00	\$9.50	\$8.24
FC0032-2	Satin Chrome Ballpoint Pen	11.00	9.50	8.24
FC0032-3	Red Ballpoint Pen	11.00	9.50	8.24
FC0031-1	Black Ballpoint & .9mm Pencil Set	21.00	18.13	15.74
FC0031-2	Satin Chrome Ballpoint & .9mm Pencil Set	21.00	18.13	15.74
FC0031-3	Red Ballpoint & .9mm Pencil Set	21.00	18.13	15.74

ABC

Minimum order = 50 units – please refer to Cross Corporate Catalog for specific decoration information and lead times.



GREENWICH

Whether you're taking notes or signing contracts, the new FranklinCovey® Greenwich commands respect. Accompanied by a lifetime mechanical guarantee, Greenwich is sure to make a lasting impression.



SATIN CHROME | LS

Ballpoint Pen FC0022-1; Ballpoint Pen & 0.9mm Pencil Set FC0021-1



CHROME | LS

Ballpoint Pen FC0022-2; Ballpoint Pen & 0.9mm Pencil Set FC0021-2



CHROME/EVENING BLUE LACQUER | LS

Ballpoint Pen FC0022-3; Ballpoint Pen & 0.9mm Pencil Set FC0021-3



CHROME/TUXEDO BLACK LACQUER | LS

Ballpoint Pen FC0022-4; Ballpoint Pen & 0.9mm Pencil Set FC0021-4

Decoration Options: LS= Laser Engraving
Pricing includes one line of laser engraving. Additional lines, locations, or colors are extra.
Box Imprinting available on custom imprint orders only.

		GREENWICH		
SKU	Description	50-249	250-499	500-1000+
FC0022-1	Satin/Chrome Ballpoint Pen	\$10.00	\$8.64	\$7.50
FC0022-2	Chrome Ballpoint Pen	10.00	8.64	7.50
FC0022-3	Blue/Chrome Ballpoint Pen	10.00	8.64	7.50
FC0022-4	Black/Chrome Ballpoint Pen	10.00	8.64	7.50
FC0021-1	Satin/Chrome Ballpoint & .9mm Pencil Set	20.00	17.27	15.00
FC0021-2	Chrome Ballpoint Ballpoint & .9mm Pencil Set	20.00	17.27	15.00
FC0021-3	Blue/Chrome Ballpoint & .9mm Pencil Set	20.00	17.27	15.00
FC0021-4	Black/Chrome Ballpoint & .9mm Pencil Set	20.00	17.27	15.00

ABC

Minimum order = 50 units – please refer to Cross Corporate Catalog for specific decoration information and lead times.



LEXINGTON

The classic styling and craftsmanship of the Lexington from FranklinCovey® is sure to get a reaction. Its sleek, impressive design will gain both the attention and respect of your colleagues. Supported by a lifetime mechanical guarantee, Lexington will be there for all those important meetings and special moments.



MIDNIGHT BLACK LACQUER/CHROME | LS

Ballpoint Pen FC0012-1 (shown); Ballpoint Pen & 0.9mm Pencil Set FC0011-1; Rolling Ball Pen FC0015-1



CHROME | LS

Ballpoint Pen FC0012-2; Ballpoint Pen & 0.9mm Pencil Set FC0011-2; Rolling Ball Pen FC0015-2 (shown)



CHROME/GOLD-TONE | LS

Ballpoint Pen FC0012-3 (shown); Ballpoint Pen & 0.9mm Pencil Set FC0011-3; Rolling Ball Pen FC0015-3

Decoration Options: LS= Laser Engraving
Pricing includes one line of laser engraving. Additional lines, locations, or colors are extra.
Box Imprinting available on custom imprint orders only.

		LEXINGTON		
SKU	Description	50-249	250-499	500-1000+
FC0012-1	Black/Chrome Ballpoint Pen	\$10.00	\$8.64	\$7.50
FC0012-2	Chrome Ballpoint Pen	10.00	8.64	7.50
FC0012-3	Chrome/Gold-Tone Ballpoint Pen	10.00	8.64	7.50
FC0011-1	Black/Chrome Ballpoint & 0.9mm Pencil Set	20.00	17.27	15.00
FC0011-2	Chrome Ballpoint & 0.9mm Pencil Set	20.00	17.27	15.00
FC0011-3	Chrome/Gold-Tone Ballpoint & 0.9mm Pencil Set	20.00	17.27	15.00
FC0015-1	Black/Chrome Rolling Ball Pen	15.00	12.95	11.24
FC0015-2	Chrome Rolling Ball Pen	15.00	12.95	11.24
FC0015-3	Chrome/Gold-Tone Rolling Ball Pen	15.00	12.95	11.24

ABC

Minimum order = 50 units – please refer to Cross Corporate Catalog for specific decoration information and lead times.