



2006 BUSINESS GIFT COLLECTION SHEAFFER® | BIC EXECUTIVE COLLECTION | SOLIS BY BIC™

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Style Luxury Elegance Selection Design Balance Fit Appeal Quality Reliability Recognition Innovation Affordability Convenience Prestige Comfort



ADS URCESCOM





EXCLUSIVE OFFER



SHEAFFER.



Below Catalog Pricing PLUS FREE PhotoFast Emblem Set-Up

on select SheafferWriting Instrument orders placed by December 31, 2006.

An \$18 value!

Applicable on the following items:

Prelude MD

Prelude MPI

Agio

Agio Compact

Award

Sentine

Javelin

New! SheafferGift Collection

EVT™







Includes 1 line of laser engraved repeating copy or personalization on the cap.

Machine Engraving (Wide Band): \$3.00 each, up to 6 characters.

Sheaffer's Elegant Leatherette Deluxe Gift Box included. Key Ring Gift Sets available, see page 14.

- Finishes

 Brushed 22K Gold Plate Finish w/22K Gold Plate Trim (B, R)

 Black Laqué Finish w/22K Gold Plate Trim (B, R, F)

 Sandblasted Palladium Plate Finish w/22K Gold Plate Trim (B, R)

 Item #PLGBBallpoint
 \$37.00
 Reg. \$43.00

 Item #PLGRRoller Ball
 \$50.00
 Reg. \$69.00

 Item #PLGFFountain Pen
 \$66.00
 Reg. \$89.00

 Item #PLGSBallpoint/Pencil Set
 \$74.00
 Reg. \$86.00

• Fluted 22K Gold Plate Finish with 22K Gold Plate Trim Minimum: 5

Medium Point, Black Ink

Includes 1 line of laser engraved repeating copy or personalization on the cap.

PhotoFast & Diestruck Emblems: Clip \$2.50 each.
Diestruck Emblems: \$250 set-up charge for standard shapes.

Sheaffer's Elegant Leatherette Deluxe Gift Box included. Key Ring Gift Sets available, see page 14.





| Item #PLBBallpoint \$35.50 Reg. \$40.00 | Item #PLRRoller Ball \$46.00 Reg. \$60.00 | Item #PLFFountain Pen \$56.00 Reg. \$75.00 (Black Onyx Laqué or Black Laqué only) | Item #PLSBallpoint/Pencil Set \$71.00 Reg. \$80.00 (Black Onyx Laqué or Black Laqué only)

Black Onyx Laqué Finish/Chased Palladium Plate Cap with 22K Gold Plate Trim
 Rose Gold Finish with 22K Gold Plate Trim
 Black Matte Finish with 22K Gold Plate Trim
 Black Laqué Finish with Nickel Plate Trim
 Brilliant Silver Finish with Nickel Plate Trim

Minimum: 5

Medium Point, Black Ink

Includes 1 line of laser engraved repeating copy or personalization on the cap or barre

PhotoFast & Diestruck Emblems: Clip \$2.50 each.
Diestruck Emblems: \$250 set-up charge for standard shapes.

Sheaffer's Elegant Leatherette Deluxe Gift Box included. Key Ring Gift Sets available, see page 14.

Item #PLCCBChrome Plate/Chrome Plate Ballpoin \$19.50 Item #PLCCRChrome Plate/Chrome Plate Roller Ball\$27.00

Brushed Chrome Plate Finish with Chrome Plate Trim
Brushed Chrome Plate Finish with 22K Gold Plate Trim

Medium Point, Black Ink

Includes 1 line of laser engraved repeating copy or personalization on the cap or barrel.
Gray Gravoxide Color Fill: Add \$.15 each.

Reg. \$22.00 | Item #PLCGBChrome Plate/22K Gold Plate Ballpoin \$23.00 Reg. \$25.00 Reg. \$31.00 | Item #PLCGRChrome Plate/22K Gold Plate Roller Ba\$30.50 Reg. \$34.00

PhotoFast & Diestruck Emblems: Clip \$2.50 each.
Diestruck Emblems: \$250 set-up charge for standard shapes.

Sheaffer's Elegant Leatherette Deluxe Gift Box included. Key Ring Gift Sets available, see page 14.







Item #PLMPIBallpoint/Highlighter \$39.00 Reg. \$46.00

Finish
• Brushed Chrome Plate Finish with 22K Gold Plate Trim

Minimum: 5

Medium Point, Black Ink

Includes 1 line of laser engraved repeating copy or personalization on the cap or barrel. Gray Gravoxide Color Fill: Add \$.15(G) each.

PhotoFast & Diestruck Emblems: Clip \$2.50 each.

Diestruck Emblems: \$250 set-up charge for standard shapes.

Sheaffer's Elegant Leatherette Deluxe Gift Box included. Key Ring Gift Sets available, see page 14.

FREE PhotoFast Emblem Set-Up!
SET-UP An \$18 Va lue!

 Item #AGBBallpoint
 \$31.25
 Reg. \$33.00

 Item #AGRRoller Ball
 \$33.50
 Reg. \$36.00

 Item #AGSBallpoint/Pencil Set
 \$65.00
 Reg. \$69.00

Angle Brushed 22K Gold Plate Finish with 22K Gold Plate Trim
Black Laqué Finish with 22K Gold Plate Trim
Angle Brushed Chrome Plate Finish with 22K Gold Plate Trim
Barely Black" Finish with Nickel Plate Trim

Minimum: 5

Medium Point, Black Ink

Includes 1 line of laser engraved repeating copy or personalization on the cap or barrel. PhotoFast & Diestruck Emblems: Clip \$2.50 each. Diestruck Emblems: \$250 set-up charge for standard shapes. Sheaffer's Elegant Leatherette Deluxe Gift Box included. Key Ring Gift Sets available, see page 14.





FREE PhotoFast Emblem Set-Up! An \$18 Value!



SHEAFFER

Includes 1 line of laser engraved repeating copy or personalization on the cap or barrel. Gray Gravoxide Color Fill: Add \$.15 each (chrome finish only).

Sheaffer's Elegant Leatherette Deluxe Gift Box included. Key Ring Gift Sets available, see page 14.

Item #SGCBBallpoint \$13.75 Item #SGCPPencil \$13.75 Item #SGCSBallpoint/Pencil Set \$27.50

- Chrome/Chrome Cap
 Translucent Red/Chrome Cap
 Translucent Blue/Chrome Cap

Medium Point, Black Ink

Includes 1 line of laser engraved repeating copy or personalization on the cap.
Gray Gravoxide Color Fill included.





BBANDT

NFW!

Special Introductory Pricing!



Includes 1 line of laser engraved repeating copy or personalization on the cap and/or barrel. Gray Gravoxide Color Fill: Add \$.15 each.

PhotoFast & Diestruck Emblems: Clip End-cap (Photofast only) \$2.50 each. Diestruck Emblems: \$250 set-up charge for standard shapes.

Sheaffer's Clear Gift Box included. Key Ring Gift Sets available, see page 14.

 Item #JVMBBallpoint
 \$18.50
 Reg. \$19.50

 Item #JVMRRoller Ball
 \$23.25
 Reg. \$25.25

Night Azure Blue Painted Finish with Satin Chrome Trim
 Matte Black Painted Finish with Satin Chrome Trim
 Matte Cranberry Painted Finish with Satin Chrome Trim
 Argent (Silver) Finish with Satin Chrome Trim

PhotoFast & Diestruck Emblems: Clip \$2.50 each. Diestruck Emblems: \$250 set-up charge for standard shap

Sheaffer's Elegant Leatherette Deluxe Gift Box included. Key Ring Gift Sets available, see page 14.



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ADS OURCESCOM

Rediscover the Sheaffer® Javelin®!

SHEAFFER. Javelin®



Item #EVT \$7.50 Reg. \$8.70 Finishes RedWhiteBlue Minimum: 25 Medium Point, Black Ink Includes a 1-color silk-screened imprint. Up to 2 colors available. PhotoFast & Diestruck Emblems: Clip \$2.50 each. Diestruck Emblems: \$250 set-up charge for standard shapes. Sheaffer's Clear Gift Box included. Key Ring Gift Sets available, see page 14. FREE PhotoFast Emblem Set-Up!
SET-UP
An \$18 Value!





Sheaffer Key Rings
Item #KR1, #KR2, #KR3, #KR4, #KR\$4.65
Reg. \$5.25

Minimum: 50

Includes 1 line of laser engraved repeating copy or personalization on one side. Add \$1.02 per key ring for second location.

Two-piece black gift box included



Standard Packaging

Item #KRSKey Ring/Writing Instrument Gift Set Add\$7.70 to your choice of Sheaffer Writing Instrument. Reg. \$7.91

Sheaffer's Elegant Leatherette Deluxe Gift Box included.



Create your own unique set!

OSHEAFFER. Key Ring Gift Sets

ADS URCES.COM

Sheaffer's Clear Gift Box: Standard Packaging on Awar, Sentinel, Sheaffer Gift Collection and EVT.

SILK-SCREENED IMPRINT

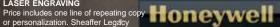
One color included. (Up to 2 colors): Sentinel Color and EVT barrel.



SHEAFFER.

Additional colors \$.11 per color, per location, per pen. Custom color match \$32.00 per color, specify PMS color. NO Screen Charge! Standard production time 5-working days.

or personalization. Sheaffer Legacy Heritage (cap only), Prelude Prelude



MPI, Agio Compact, Sentinef (cap only), SheaffërGift Collection, Javelin and Award. Add \$.50 for second location ofepeating copy or personalization on cap or barrel. Add \$.15 per pen for black gravoxide color fil(available on chrome finishes only). NO Laser Set-Up Cgat Standard productionime 5-working days.

MACHINE ENGRAVING

Sheaffer LegacyHeritage only. \$3.00 per pen, up to 6 characters including spaces and punctuation. One line only. Simple Block for Standard production time 5-working days.



PHOTOFAST EMBLEM | CLIP Prelude*, Prelude* MPI, Agio*, Agio Compact, Award*, Sentinef*, Sheaffe* Gift Collection, Javelin and EVT. \$2.50 per pen. Minimum 5 per shape, per logo, per size on Prelude, Prelude MPI, Agio and Agio Compact Minimum 10 pershape, per logo, persize onSheaffer Javelin', Minimum 15 pershape, per logo, per size on Sentifina Maria Minimum 25 pershape, per logo, per size on Sentifina Marard, EVT and Sheaffer Gift Collection. Set-up charge WAIVED.

Round, square and rectangular shapes only. Production time 5-working days for quantities of 250 or less. Call for lead time. 5-working days for quantities of 250 or less. Call for lead time on emblem quantities over 250.



PEANO

DIESTRUCK EMBLEM | CLIP

DIESTRUCK EMBLEM | CLIP
Prelude*, Prelude* MPI, Agiö, Agio Compact*, Award*,
Sentinef*, Sheaffer Gift Collection, Javelin* and EVT. \$2.50
per pen includes color fill up to 2 colors. Add \$.40 per each
additional color for color fill, maximum 6 colors. Minimum 25
per shape, per logo, per size on PreluœPrelud® MPI, Agiö
and Agio Compact Minimum 50 per shape, per logo, per size
on Sentinef*, Award and EVT. Die charge \$250.00 for
standard shapes.
Production time: New orders, 12-working days for quantities
of 250 or less; a no charge fax proof will be supplied for each
order; 12-day production time begins after proof approval.;
reorders, 9-working days for quantities of 250 or less.
Call for lead time on emblem quantities over 250. Emblem
Stocking Program (see below), 5-working days.

Sheaffer's Deluxe Leatherette Gift Box:

Add \$2.50 each for optional packaging on Award, Sentinel Sheaffel Gift Collection or EVT. Standard packaging on all White Dot Products. Name personalization available on outer carton of individual gift boxes, \$.10 per pen.



CUSTOM SHAPES are available. Quote upon request. Additional charges may also apply for detailed diestruck emblems.

DIESTRUCK EMBLEM STOCKING PROGRAM
Order your diestruck emblems now, and we will keep them available for quick 5-working
day turnaround when you need them later. Simply select the PrēluBæludē MPI,
Agiō', Agio Compact, Sentinef, Sheaffer Gift Collection, Javelin or EVT models
on which you want the emblem mounted.

REFILLS

ease ask for information on purchasing refills.



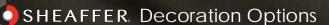
*Available on Award ® end-cap only.



PHOTOFAST EMBLEM | END CAP

Award only. \$2.50 per pen. Minimum 25 per logo. Set-up charge \$18.00 . Round 2 shape only. Production time 5-working days forquantities of 250 or less. Call for lead time on emblem quantities over 250.







Innovation Modern Sleek Classic Bold
Balance Quality Conventional Comfort Exclusive







Below Catalog Pricing PLUS...

FREE LASER ENGRAVING!

Now through December 31, 2006. A Great per pen savings!

NOW available on the following items: Alume'raSteet, Steet Colors, Steet Retractable, Steet Retractable Colors, Esteem and WideBodyMetal. Laser engraving is standard on select Executive Collection items. 2006 BIC Graphic USA catalog for complete product information.





Medium Point, Black Ink.

Gel: Add \$1.00 per pen to any ballpoint.

Includes 1 line of laser engraved repeating copy or personalization on the cap.

Two-Piece Black Gift Box with Velvet Lining included. See page 39 for additional gift packaging options. Key Ring Gift Sets available, Ask for details.

Item #MBTwo-Piece Ballpoint\$10.29 Reg. \$11.13

Finishes: Burnt Sienna, Cascade Gray, Midnight Snow, Storm Blue All with Satin Chrome Plated Cap, Clip and Trim

Minimum: 25

Medium Point, Black Ink Gel: Add \$1.00 each.

Includes 1 line of laser engraved repeating copy or personalization with gray gravoxide color fill on the cap.

Two-Piece Black Gift Box with Velvet Lining included. See page 39 for additional gift packaging options. Key Ring Gift Sets available, see page 34.



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Item #MTTwist Style Ballpoint \$12.41 Reg. \$13.06

Finishes: Black/White, Orange/Black or Navy/White Marble Swirl Polished Chrome Plated Clip and Trim, Brushed Chrome Plated Cap

Medium Point, Black Ink.

Gel: Add \$1.00 each.

Includes 1 line of laser engraved repeating copy or personalization with gray gravoxide color fill on the cap.

Two-Piece Black Gift Box with Velvet Lining included.

See page 39 for additional gift packaging options.

19 20

Item #CFTTwist Style Ballpoint \$13.17 Reg. \$13.81

Finish: Black Carbon Fiber Barrel with Weave Pattern

Polished Chrome Plated Clip and Trim, Brushed Chrome Plated Cap

Minimum: 25

Medium Point, Black Ink.

Gel: Add \$1.00 each.

Includes 1 line of laser engraved repeating copy or personalization with gray gravoxide color fill on the cap.

Two-Piece Black Gift Box with Velvet Lining included.

See page 39 for additional gift packaging options.





Item #ALTop Twist Style Ballpoint\$7.50

Finishes: Gunmetal Polished Finish; Blue, Black or Red Matte Finish Satin Chrome Plated Clip and Polished Chrome Plated Trim

Medium Point, Black Ink.

Gel: Add \$1.00 each.

Screen Imprint: Includes a 1-color barrel imprint. Up to 2 colors. Add \$.11 per pen for second imprint color. OR Laser Engraving: 1 line of repeating copy or personalization on barrel.

Black Velour Sleeve included. See page 39 for additional gift packaging options.

FREE LASER ENGRAVINGI



Optional packaging shown.

22

Item #WCMETBTwist-Style Ballpoint\$10.15 Reg. \$10.73 Item #WCMETRTwo-Piece Roller Ba611.31 Reg. \$11.94

Finishes: Indigo Blue, Hunter Green or Slate Gray/Polished Chrome Plated Clip and Trim

Minimum: 25

Medium Point, Black Ink. Gel: Add \$1.00 to any ballpoint.

Includes 1 line of laser engraved repeating copy or personalization on the cap or barrel. PhotoFast & Diestruck Emblems: Clip \$2.50 each. Set-up charges for new orders only: \$18.00 for PhotoFast; \$250 for Diestruck, standard shapes.

Black Velour Sleeve included. See page 39 for additional gift packaging options. Key Ring Gift Sets available, see page 34.





Item #WCCBTwist Style Ballpoint \$10.06 Reg. \$10.92 Item #WCCRTwo-Piece Roller Ball \$11.45 Reg. \$12.10

Finish: Chrome Plated Finish with 24K Gold Plated Accents

Minimum: 25

Medium Point, Black Ink.

Gel: Add \$1.00 per pen to any ballpoint.

Includes 1 line of laser engraved repeating copy or personalization on the cap or barrel.

PhotoFast & Diestruck Emblems: Clip \$2.50 each. Set-up charges for new orders only: \$18.00 for PhotoFast; \$250 for Diestruck, standard shapes.

Black velour sleeve included See page 39 for additional gift packaging options. Key Ring Gift Sets available, see page 34 Optional packaging shown.

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Item #WCLBTwist Style Ballpoint \$8.24 Reg. \$9.15 Item #WCLRTwo-Piece Roller Ball \$9.65 Reg. \$10.39

Finishes: Black, Burgundy, Forest Green, Navy

24K Gold Plated Trim

Minimum: 25

Medium Point, Black Ink.

Gel: Add \$1.00 per pen to any ballpoint.

Includes 1 line of laser engraved repeating copy or personalization on the cap or barrel.

PhotoFast & Diestruck Emblems: Clip \$2.50 each. Set-up charges for new orders only: \$18.00 for PhotoFast: \$250 for Diestruck, standard shapes.

Black velour sleeve included. See page 39 for additional gift packaging options. Key Ring Gift Sets available, see page 34.





Item #STLBSteel Two-Piece Ballpoint\$7.89 Silver with Polished Chrome Plated Trim

Item #STLCBSteef Colors Two-Piece Ballpoin \$7.89 Rea. \$9.12 Merlot Red, Black, Indigo Blue, Sandstone, Hunter Green with Black Chrome Plated Trim

Minimum: 50

Medium Point, Black Ink Gel: Add \$1.00 each.

Screen Imprint: Includes a 1-color cap or barrel imprint. Up to 2 colors on cap, 1 color on barrel. For combination imprints, maximum 1 color on cap, 1 color on barrel. Add \$.11 per pen for second imprint color or location.

OR Laser Engraving: 1 line of repeating copy or personalization on barrel.

Engraving not available on silver barrel.



PhotoFast & Diestruck Emblems: Clip \$2.50 each. Set-up charges for new orders only: \$18.00 for PhotoFast; \$250 for Diestruck, standard shapes.

Black Velour Sleeve included See page 39 for additional gift packaging options.

> 25 26

Item #STLRETStee® Retractable Ballpoint\$8.20 Reg. \$9.43 Silver with Polished Chrome Plated Trim

Item #STLCRETStee® Colors Retractable Ballpoin \$8.20 Reg. \$9.43 Merlot Red, Black, Indigo Blue, Sandstone, Hunter Green with Polished Chrome Plated Trim

Minimum: 50

Medium Point, Black Ink. Gel: Add \$1.00 each.

Screen Imprint: Includes a 1-color barrel imprint. Up to 2 colors.

Add \$.11 per pen for second imprint color.

OR Laser Engraving: 1 line of repeating copy or personalization on barrel.

Engraving not available on silver barrel.

FREE LASER ENGRAVING!

PhotoFast & Diestruck Emblems: Clip \$2.50 each. Set-up charges for new orders only: \$18.00 for PhotoFast; \$250 for Diestruck, standard shapes.

Black Velour Sleeve included. See page 39 for additional gift packaging options. Key Ring Gift Sets available, see page 34.







Item #PGTwist Style Ballpoint \$5.86 Reg. \$6.88

Finishes: Black, Copper, Blue, Red, Silver All with Polished Chrome Plated Clip and Trim

Minimum: 50

Medium Point, Black Ink Gel: Add \$1.00 each.

Includes 1 line of laser engraved repeating copy or personalization on the barrel. Gray gravoxide color fill included on silver finish only.

PhotoFast & Diestruck Emblems: Clip \$2.50 each. Set-up charges for new orders only: \$18.00 for PhotoFast; \$250 for Diestruck, standard shapes. Black velour sleeve included. See page 39 for additional gift packaging options. Key Ring Gift Sets available, see page 34.



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Item #G3Twist Style Ballpoint \$5.86 Reg. \$6.88

Finishes: Red, Silver, Green, Blue, Black All with Polished Chrome Plated Clip and Trim

Minimum: 50

Medium Point, Black Ink.

Gel: Add \$1.00 per pen to any ballpoint.

Includes 1 line of laser engraved repeating copy or personalization on the barrel.

Gray gravoxide color fill included on silver finish only.

PhotoFast & Diestruck Emblems: Clip \$2.50 each.

Set-up charges for new orders only: \$18.00 for PhotoFast;

\$250 for Diestruck, standard shapes.

Black velour sleeve included. See page 39 for additional gift packaging options.









Item #TTTop Twist Style Ballpoint \$5.76 Reg. \$6.67

Finishes: Silver, Metallic Rubberized Red, Blue, Black

Satin Chrome Plated Clip

Minimum: 50

Medium Point, Black Ink.

Gel: Add \$1.00 each.

Includes 1 line of repeating copy or personalization on barrel.







Finishes: Black, Silver, Navy, Forest Green, Burgundy 23K Gold Plated Clip and Trim

Minimum: 50

Medium Point, Black Ink. Gel: Add \$1.00 each.

Screen Imprint: Includes a 1-color cap or barrel imprint. Up to 2 colors available on cap, 1 color on barrel. Add \$.11 per pen for second imprint color or location OR Laser Engraving: Includes 1 line of laser engraved repeating copy or personalization on cap or barrel.

PhotoFast & Diestruck Emblems: Clip \$2.50 each. Set-up charges for new orders only: \$18.00 for PhotoFast; \$250 for Diestruck, standard shapes.

FREE LASER ENGRAVING!

FREE LASER

ENGRAVING

Black velour sleeve included. See page 39 for additional gift packaging options. Key Ring Gift Sets available, see page 34.

Item #WBMETRetractable Ballpoint \$3.30 Reg. \$3.97

Finishes: Silver, Blue, Black Satin Chrome Plated Clip and Trim

Minimum: 100

31

32

Medium Point, Black Ink.

Gel: Add \$1.00 each.





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Standard Packaging

BIC® Key Rings Item #KR1, #KR2, #KR3, #KR4, #KR5 \$4.65 Reg. \$5.25

Includes 1 line of laser engraved repeating copy or personalization on one side. Add \$1.02 per key ring for second location.

Two-piece black gift box included.

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Item #KRSKey Ring/Writing Instrument Gift Set Add**\$7.70** to your choice of BI® Executive Collection Writing Instrument. Reg. \$7.91

Stainless Steel Gift Box

Key Ring Sets are not available with Items #MT, #AL, #CFT, #MB, #STLB, #STLCB, #G3 or #TT. AXIOM MAGNUMER







Item #NP57Plastic Cover 5" x 7" \$4.55 Reg. \$5.05 Item #NP710Plastic Cover 7" x 10" \$6.56 Reg. \$7.29

Frosted Clear Frosted Gray

4-color screen imprint available. \$55 screen charge per imprint color. All notebooks come with 100 sheets of lined, 55# paper.

Combine your BIC Notebook with an elegant BfOWideBody Metal pen (see page 32 for details). For additional recommended writing instruments, see the 2006 BIC Graphic USA catalog. Add the price of the pen to the price of your BIOotebook.

To insert the pen into the notebook pen loop, please add \$.20 per notebook.

Item #NC57Chipboard Cover 5" x 7" \$3.77 Reg. \$4.19
Item #NC710Chipboard Cover 7" x 10" \$5.91 Reg. \$6.57

Gray

35

36

Minimum: 100

Foil Stamp or Deboss available. \$55 set-up charge. All notebooks come with 100 sheets of lined, 55# paper.

Combine your BIC Notebook with an elegant BICWideBody Metal pen (see page 32 for details). For additional recommended writing instruments, see the 2006 BIC Graphic USA catalog. Add the price of the pen to the price of your BICNotebook

To insert the pen into the notebook pen loop, please add \$.20 per notebook.











Item #NL57Simulated Leather Cover 5" x 7" \$5.26 Reg. \$6.19 Item #NL710Simulated Leather Cover 7" x 10" \$8.03 Reg. \$9.45

Black Brown

Minimum: 100

Foil Stamp or Deboss available. \$55 set-up charge. All notebooks come with 100 sheets of lined, 55# paper.

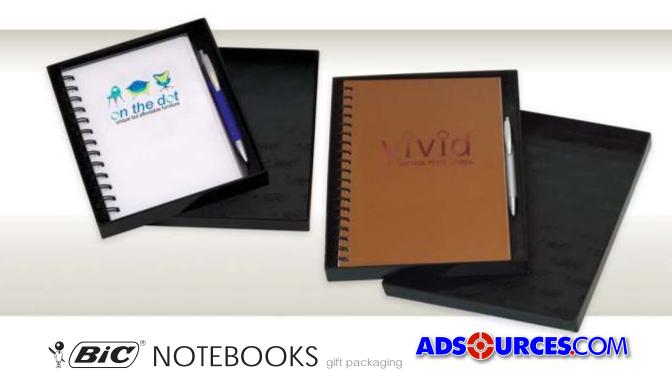
Combine your BI® Notebook with an elegant BICWideBody Metal pen (see page 32 for details). For additional recommended writing instruments, see the 2006 BIC Graphic USA catalog. Add the price of the pen to the price of your BICNotebook. To insert the pen into the notebook pen loop, please add \$.20 per notebook.

Notebook Size 5" x 7" **\$1.34** Notebook Size 7" x 10" **\$2.20**

Two-Piece Gift Box

Please allow two additional working days for gift packaging.

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BIC PACKAGING OPTIONS elegant packaging = added value





Key Ring Gift Set Stainless Steel Gift Box Standard packaging for all Key Ring Gift Sets. Not available for #MT, #CFT, #AL, #MB, #STLB, #STLCB, #G3 or #TT.



Black Velour Sleeve Standard packaging for: #AL, all Worthington items, all Steel items, #PG, #G3, #TT, and #ESTB. Optional packaging - add \$.55 for each pen inserted in sleeve; add \$.50 for



Stainless Steel Gift Box

Optional packaging – Add \$2.30 for each pen inserted in box; add \$2.25 for each pen not inserted. Not available for #CT, #ESTB or #WBMET.



Brushed Metal Gift Box

Optional packaging – add \$.95 for each pen inserted in box; add \$.90 for each pen not inserted.

Not available for #CT, #AL, #LB or #LR.



Black Two-Piece Gift Box with Velvet Lining Standard packaging for: #MB, #LB, #LR, #MT and #CFT. Optional packaging – add \$1.00 for each pen inserted in box; add \$.95 for each pen not inserted.



Notebook 2-Piece Gift Box Optional packaging – 5" x 7" Notebook \$1.34 ea. 7" x 10" Notebook \$2.20 ea.

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PHOTOFAST EMBLEM - CLIP

Available on a variety of Executive Collection pens

Minimum 25 per shape, per logo, per size on all Worthington® products.

Minimum 50 per shape, per logo, per size on all Stee₱, Esteem, Protrusion Grip" and Grip3 products.

Set-up charge \$18.00 . Round, square and rectangular shapes



Round 1



Rectangle 1 5/16" x 11/64'



Rectangle 2 11/64" x 5/16"



1/4"

Emblems are available in chrome or gold tone. Color defaults to writing instrument trim



DIESTRUCK EMBLEM - CLIP

Available on a variety of Executive Collection pens. \$2.50 per pen includes color fill up to 2 colors Add \$.40 per each additional color for color fill.

Minimum 25 per shape, per logo, per size on all Worthington® products.

Minimum 50 per shape, per logo, per size on all Steel, Esteem, Protrusion Grip" and Grip3

Die charge \$250.00 for standard shapes.

Production time: New orders, 12-working-days for quantities of 250 or less; a no charge fax proof will be supplied for each order; 12-day production time begins after proof approval; reorders, 9-working-days for quantities of 250 or less. Call for lead time on emblem quantities over 250.



Round 1 9/32



Rectangle 1 5/16" x 11/64'



Rectangle 2 11/64" x 5/16"



Emblems are available in chrome or gold tone. Color defaults to writing instrument trim. Custom shapes are available. Quote upon request. Additional charges may also apply for detailed diestruck emblems.







Discover the Difference



Affordability

Fit

Reliability

Selection

Appeal

Essential

Difference





Discover the Difference...

- BIC® Approved Cartridges
- Upgraded Finishes and Components
- Strict Quality Measures to Ensure Performance
- 7-Working-Day Service on Writing Instruments & Key Rings





Twist Action Retractable Ballpoint \$2.41 Reg. \$3.61

Barrel Colors: Green, Silver, Blue, Red

Minimum: 100

Medium Point, Black Inl

Screen Imprint: \$25, Screen Charge WAIVED. 1 color available on silver barrel only

Laser Engraving:\$40 Set-Up Charge WAIVED. \$.50 running or personalization charge per pen.



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Pocket Sized Twist Action Retractable Ballpoint \$2.00 Reg. \$2.90

Trim Colors: Smoke, Blue, Red, Green, Orange.

Minimum: 100

Medium Point, Black Ink

Screen Imprint: \$25 Screen Charge WAIVED. 4 co

4 colors available.







Solis

(Y206) Plunger Action Retractable Ballpoint \$3.10 Reg. \$3.90 (Y206G) Plunger Action Retractable Gel \$3.20 Reg. \$4.00

Barrel Colors: Metallic Rubberized Blue, Black, Red. Also available in a Silver barrel.

Laser Engraving:\$40 Set-Up Charge WAIVED. \$.50 running or personalization charge per pen. The silver barrel includes a gray gravoxide color fill.

Twist Action Retractable Ballpoint \$1.82 Reg. \$2.50

Screen Imprint: \$25 Screen Charge WAIVED.
4 colors available on silver barrel only.

Laser Engraving:\$40 Set-Up Charge WAIVED. \$.50 running or personalization charge per pen. The silver barrel includes a gray gravoxide color fill.



Y207 Package your favorite pen with a Notebook See pages 35-38 for details.

wireless One





Plunger Action Retractable Ballpoint \$2.04 Reg. \$2.84

Screen Imprint: \$25 Screen Charge WAIVED.
Add \$.11 per pen for each additional imprint color.
Laser Engraving:\$40 Set-Up Charge WAIVED.
\$.50 running or personalization charge per pen.



Plunger Action Retractable Ballpoint \$2.15 Reg. \$2.95

Screen Imprint: \$25 Screen Charge WAIVED.

Add \$.11 per pen for each additional imprint color.



Y211







Plunger Action Retractable Ballpoint \$1.86 Reg. \$2.57
Barrel Colors: Violet, Red, Black, Green, Silve

Madium Daint Block Ink

Screen Imprint: \$25 Screen Charge WAIVED. 4 colors available Add \$.11 per pen for each additional imprint color.

Laser Engraving:\$40 Set-Up Charge WAIVED. \$.50 running or personalization charge per pen. The silver barrel includes a gray gravoxide color fill



Body Action Retractable Ballpoint \$1.82 Reg. \$2..50
Cap Colors: Red, Charcoal, Green, Violet.
Minimum: 100
Medium Point, Black Ink.
Screen Imprint: \$25 Screen Charge WAIVED.
4 colors available.
Add \$.11 per pen for each additional imprint color.
Laser Engraving: \$40 Set-Up Charge WAIVED.
\$.50 running or personalization charge per pen.





Y215



Twist Action Retractable Ballpoint \$3.43 Reg. \$4.63

Barrel Colors: Onyx, Sapphire, Ruby, Emerald.

Minimum: 100

Medium Point, Black Ink

Screen Imprint: \$25 Screen Charge WAIVED. 4 colors available.

Add \$.11 per pen for each additional imprint color.

Laser Engraving:\$40 Set-Up Charge WAIVED. \$.50 running or personalization charge per pen. The cap engraving includes a gray gravoxide color fill.



Twist Action Retractable Ballpoint \$2.82 Reg. \$3.98

Barrel Colors: Metallic Rubberized Charcoal, Red, Blue, Green.

Minimum: 100

Medium Point, Black Ink.

Laser Engraving: \$40 Set-Up Charge WAIVED. \$.50 running or personalization charge per pen.



Y216

MASTER JUNG

TAE KWON DO

ADSOURCES.COM

Plunger Action Retractable Ballpoint \$1.95 Reg. \$2.95 Barrel Colors: Olive Shimmer, Red, White, Green, Blue.

GLOBAL

Maximo's

Minimum: 100

Medium Point, Black Ink

Screen Imprint: \$25 Screen Charge WAIVED. 4 colors available Add \$.11 per pen for each additional imprint color.

Laser Engraving:\$40 Set-Up Charge WAIVED. \$.50 running or personalization charge per pen.

Solis by BIC

Plunger Action Retractable Ballpoint \$1.65 Reg. \$2.55 Trim Colors: Orange, Blue, Green, Red, Purple

Minimum: 100

Medium Point, Black Ink.

Screen Imprint: \$25 Screen Charge WAIVED. 4 colors available





Plunger Action Retractable Ballpoint \$2.25 Reg. \$2.45

Screen Imprint: \$25 Screen Charge WAIVED.

Add \$.11 per pen for each additional imprint color

Laser Engraving:\$40 Set-Up Charge WAIVED. \$.50 running or personalization charge per pen. Barrel engraving includes gray gravoxide color fill



Plunger Action Retractable
Ballpoint Light Pen \$3.18 Reg. \$3.98

Pen/Light Colors: Blue/Blue Light, Red/Red Light, Silver/White Light, Black/White Light.

4 colors available.

Add \$.11 per pen for each additional imprint color.

Laser Engraving:\$40 Set-Up Charge W AIVED \$.50 running or personalization charge per pen. The silver barrel includes a gray gravoxide color fill.



Y225



53







Y227

SoliS by Sero

Twist Action Retractable Ballpoint \$2.99 Reg. \$3.99 Trim Colors: Orange, Blue, Black, Purple, Green, Red

Minimum: 100

Medium Point Black Ink

Screen Imprint: \$25 Screen Charge WAIVED. 4 colors available
Add \$.11 per pen for each additional imprint color.

Laser Engraving:\$40 Set-Up Charge WAIVED. \$.50 running or personalization charge per pen. Barrel engraving includes a gray gravoxide color fil

Solis by BIC

Plunger Action Retractable Ballpoint \$1.59 Reg. \$2..80 Trim Colors: Red, Purple, Orange, Blue, Green

Minimum: 100

Medium Point Black Ink

Screen Imprint: \$25 Screen Charge WAIVED. 4 colors available Add \$.11 per pen for each additional imprint color.





K101

Domed Key Ring \$2.25 Reg. \$3.65

Colors:Blue, Red, Black.

Minimum: 200

Shapes:Hourglass, Oval

Dome: One 4-color process dome. \$40 Set-Up Charge WAIVED.

high grade plastics one-sided dome label oval & hourglass shapes steel key ring







K201

double-sided dome label high grade plastics rectangle & oval shapes steel key ring



K202

Domed Key Ring \$2.87 Reg. \$3.98

Colors: Red, Silver, Black, Blue.

Minimum: 200 Shape:Teardrop

Dome: Two 4-color proce \$40 Set-Up Charge WAIVED.

double-sided dome label high grade plastics teardrop shape steel key ring





standard & special packaging

Solis by BIC™ items may be packaged in any of the following ways to meet your special needs. Please allow two additional working ordering optional packaging. Additional freight charges will apply for non-standard packaging. Please note that prices are per product.



Standard Packaging

Available for all metal writing instruments. Actual trays will vary for each metal product.

No charge.



Available for all writing instruments in 1, 2, 3, 4, 5 and 6 packs for cello-wrapped products. Assorted products available. See page 43 of the 2006 Solis by BICTM catalog for additional pricing information.

Create your own combination!

Just add \$.30 per combo pack plus the price of a Solis by BIC writing instrument and BIC ® Sticky Note™ pad! (Min. 500).



Individual Gift Boxes

Available for all writing instruments.

\$.17 ea. Pen inserted: Pen not inserted: \$.13 ea.



Black Velour Gift Sleeve

Available for all writing instruments.

Pen inserted: \$.55 ea. Pen not inserted: \$.50 ea.

Key Ring Gift Box

Y215 Stock Cap Slogans

Commitment to Caring

Service Excellence

Commitment to Quality

Available items K101, K201 & K202.

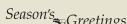
Key Ring inserted: \$.92 ea.

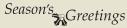
Key Ring not inserted: \$.77 ea.



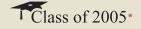


A Congratulations!









Our #1 Customer

10 Years of Service*

Anniversary*

Gelebrating 25 Years *

Stainless Steel Gift Box

Available for all writing instruments.

Pen inserted: \$2.30 ea. Pen not inserted: \$2.25 ea.



Brushed Metallic Gift Box

Available for all writing instruments except Y106, Y108, Y109, Y111, Y116 & Y213.

Pen inserted: \$.95 ea. Pen not inserted: \$ 90 ea



Pen inserted: \$1.00 ea Pen not inserted: \$.95 ea.

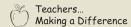


Key Ring and Pen Gift Box

Available for items K101, K201, K202 & any Solis by BIC" writing instrument.

Key Ring & Pen inserted:

Key Ring & Pen not inserted: \$1.20 ea.



per pen for running charge.

Teamwork = Success!

THANK YOU For Your Business

WITH OUR THANKS

*Number shown for example only. Please specify number to be engraved when ordering.

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